

Accelerating *Michigan* Entrepreneurs

*Our purpose is to build growing and productive businesses.
The AME provides the following services to ensure your company's success:*

*"AME has been very useful, both helping us to think strategically
and providing technical assistance.*

We look forward to continuing this valuable relationship.

- Judy Kerman - Owner and Publisher, Mayapple Press

Business Development

- Business Assessment - Address operations, management, sales, etc. with a tool used to assist in setting milestones.
- Business Counseling - The MI-SBTDC™ network provides advising and resources for marketing, operations, cash flow and others.
- Pro-bono Services - Receive a set number of pro-bono hours from professional firms.

Financial Development

- Financial Projections - Develop customized budgets, cash flow and financial projections.
- Bank Financing - Personalized referrals to appropriate lenders.
- Investor Financing - Direct connections with angel and venture capital.
- Metrics - Develop and monitor critical internal benchmarks for operational improvement.

Personal Development

- Leadership Assessment - Identify your strengths and weaknesses; discuss results with your coach.
- Coaching - Establish goals to develop new talents and skills.
- Personal Development Plan - Outline your path for leadership development and growth.

Professional Development

- Business Counseling - Implement actionable and accountable plans for your company.
- Training / Webinars - The business assessment identifies appropriate training(s).
You choose the best method to complete the training(s).
- Market Research - Access to industry reports, databases, market assessments and demographics.
- Product Development - Connect with universities for assistance.

Tenant fees are \$100 per month for all AME services.



Feet on the Street
Serving Small Businesses



Funded in part
through a cooperative
agreement with the
U.S. Small Business
Administration.



Contact AME

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