



AME-Virtual Incubator  
 Typical Client Return on Investment (est.)  
 5/9/2008

<u>Service</u>	<u>Value</u>	<u>Rate</u>	<u>Amount</u>
DiSC Assessment, Analysis, Coaching	\$100/hr.	3 hours/mth.	\$300/mth.
Strategic Needs Assessment and Analysis	\$750	one time value	\$100/mth.*
Traditional Counseling and Referral	\$100/hr.	6-8 hours/mth.	\$800/mth.
Pro Bono Assistance (legal/acctng/market./etc.)	\$200/hr.	1-2 hours/mth.	\$300/mth.
Web-based intranet for: (work plan mgmt., data storage, website backlinks, industry trends, market reference data, co-counseling worksite, tenant discussion board, etc.)	\$100/mth.	2-4 hours/mth.	\$100/mth.
GVSU Demographic Data Resource Center access	\$200/mth.	1-2 hours/mth.	\$200/mth.
Typical Total ROI			\$1,800/mth.

\* \$750 spread over estimated 7.5 months average assistance period

***Return on Investment for the AME client is estimated at about 18 to 1***

(Clients currently expected to pay \$100/month for the entire suite of services)

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